

GEORGIANA STANCU

UI/UX/Product Designer

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Summary

With over 15 years in digital design, I take creative ideas and turn them into meaningful results, always focused on elevating the final product. Whether it's enhancing user experiences, refining interfaces, streamlining design systems, or tackling new challenges as a designer, my goal is to make a real difference, whether working from Stockholm or remotely anywhere in Sweden.

Experience

Visit my Portfolio for case studies: www.georgiastan.com

- **QRED BANK AB - Product Designer**

September 2024 – Present | Stockholm, Sweden

As a Product Designer at Qred Bank, I'm improving the customer experiences across mobile and web, designing intuitive solutions for cards, payments, transfers, invoices, and loans. I collaborate with product managers and developers, using user research, prototyping, and product analytics to inform design decisions and optimize the user experience.

- **STRYDA / G-LOOT - Product Designer**

August 2021 – February 2024 | Stockholm, Sweden

As a Product Designer in e-sports, I've taken part in shaping our product's vision, user experience, and user interface. I've maintained our Figma Design System, collaborated with developers, and used insights to drive updates based on user behavior.

- **NAGARRO / IQEST - UX/UI Designer**

July 2017 – July 2021 | Craiova, Dolj, Romania

At iQuest (now Nagarro), I worked in various sectors like Healthcare, Transportation, Travel, Banking, IoT, and Education. I focused on mobile, web, and desktop apps, aiming to improve user experiences.

- **99DESIGNS - Freelance Graphic Designer**

January 2012 – December 2018 | Worldwide

I've thrived on 99designs with my hand-drawn branding style, reaching Top Level status for design excellence. Serving clients worldwide, from the USA to Asia.

Skills & Tools

Design Fundamentals: UI Design, UX Design, Product Design, Interaction Design, Accessibility, Visual Design, Graphic Design, Branding

User-Centric Methods: User Research (Surveys, User Interviews, Competitor Analysis), Usability Testing, User Flows and Journeys

Creation & Documentation: Wireframes, Prototyping, Figma Design Systems, Figma Components, Information Architecture

Soft Skills: Empathy, Communication, Collaboration* Adaptability, Creativity, Problem-solving, Critical thinking

Tools

Figma, FigJam, Miro, Hotjar, Maze, PostHog, Adobe Illustrator, Adobe Photoshop, Google Workspace, AI-assisted design (Claude, Figma, PostHog)

Education

The University of Craiova, Faculty of Automatics, Computers and Electronics

Bachelor's degree in Multimedia Systems Engineering (2013 – 2017)

My Multimedia Systems Engineering degree has given me valuable skills for Product Design. It's fueled my passion for understanding and improving user experiences and interfaces, blending creativity with practical solutions.